

PROMOTION & DEVELOPMENT WORKING GROUP:

ACTIONS, PLANS AND QUESTIONS FOR NCA MEMBERS

1. A universal email distribution list is desirable to aid communication to members of NCA clubs. Clubs/club secretaries are requested to forward their own email list of bona fide adult club members to general secretary – **after** obtaining permission from individuals.
ACTION: Club Secretaries
2. An NCA newsletter used to exist and may be a desirable thing to re-establish, either as an email distribution or presented on the NCA website. An editor would be needed and a regular supply of content.
Any volunteers for either?
3. Better contact with schools generally would raise the profile of NCA and link into a potential source of future adult club members. Contact with and knowledge of secondary school chess is especially limited.
ACTION: NCA members to identify any local secondary schools which they believe have chess activity. Information (named school contact would be ideal to be sent to Junior Committee or Gen. Secretary
4. Informal chess groups meeting in cafes, pubs, workplaces. Libraries etc need to be identified so that publicity about NCA can be distributed.
ACTION: NCA members to identify and pass on details to Gen. Secretary
5. 'Chessfest 2.0' is proposed to take place in September 2025. This would be on a smaller and less costly scale than the 2023 event and is intended to coincide with the new league season and start of academic year. Current planned location is at and outside the new Central Library in Nottingham. Provisional date is Saturday 13th September.
ACTION: volunteers to help in this project before and on the day are sought. Contact Gen. Secretary
6. Chess 'Mobbing' i.e. turning up at a location in large numbers to play casual chess and engage interest of passers-by, media etc.
ACTION: those interested in taking part contact Dave Flynn (dav75uk@yahoo.co.uk)
7. Social Media (e.g. Instagram, Facebook, Tiktok) is critical to engaging younger age group and promoting NCA's existence and activity. Knowledge and experience of how to set up and manage accounts is needed, as well as regular content to provide refreshed pages.
ACTION: opinions and volunteers sought as to who can make this a workable and sustainable feature, and how we can achieve it.

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